



Cost coverage

The State of North Rhine-Westphalia and the EU generally support participation in the circle consultation with **50% of costs for a maximum of 400 Euros.**

For those interested who claim the unemployment benefits ALG I or II, university or school graduates, and those returning to work who can provide evidence of an ALG-II-comparable income situation, the grant can be increased to **90% of costs for a maximum of 729 Euros.**



Participation

The circle consultation programme is generally open to all business start-ups in North Rhine-Westphalia. The prerequisite for participation is that the start-up in question is a small business, which is based on a concrete, realistic and generally feasible business idea. **Circle consultation is only available prior to taking up a self-employment.**



Organisation

Circle consultation is a combined group and individual consultation which between four and six people take part in.

As its success depends among other things on the group's arrangement, there will be a contact meeting with all participants in advance, for example, at one of the STARTERCENTERS NRW. This is also where the grant applications are submitted. Once the application has been granted, the circle consultation begins. This must be completed and settled within four months.



Contact

Your local point of contact:

For more information

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You can find out more about the consulting programme
Wirtschaft NRW and the contact points online at
www.startercenter.nrw.de



We make start-ups big.

STARTERCENTERS NRW.

Consulting Programme Wirtschaft NRW
Circle consulting for small start-ups



The STARTERCENTERS NRW

STARTERCENTERS NRW is a certified information, consulting and contact point for all business start-ups in North Rhine-Westphalia.

They offer free-of-charge support from one provider and in one place: Initial, intensive and financial consultation as well as support with speedy processing of start-up formalities. In addition, applications for the consulting programme Wirtschaft NRW may also be made at STARTERCENTERS NRW.

You can find further information online at www.startercenter.nrw.de

The consulting programme Wirtschaft NRW

In addition to STARTERCENTERS NRW's offer, business start-ups in NRW can also make use of the consulting programme Wirtschaft (BPW). It includes financial support when making use of independent corporate consultants and thus facilitates the start-up process.

Consulting may only commence when funding approval has been made.

Available funding:



50% of consulting costs up to a maximum of **400 Euros** per consulting day.



Up to **four consulting days** can be funded for business takeovers up to six consulting days

For those interested who claim the unemployment benefits ALG I or II, university or school graduates, and those returning to work who can provide evidence of an ALG-II-comparable income situation, there are more favourable terms.



The circle consulting

Small business start-ups in particular often lack experience. They require good and professional advice to enter into self-employment with confidence. This often surpasses their capabilities.

Here, the consulting programme Wirtschaft NRW can support them with circle consulting. The state of North Rhine-Westphalia and the EU can cover some of the consulting costs.

Under the guidance of experienced start-up consultants, individual start-up concepts are developed, optimised and evaluated. This includes

- › Specifying business idea oriented towards the entrepreneur's personality and the market.
- › Clarifying and assessing specialist and personal requirements under consideration of the individual start-up situation.
- › Supporting an assessment of the market and competitive conditions and in matters of social safeguards
- › Supporting the development of a written business plan
- › Evaluating profitability
- › Assessing the opportunities and risks